

Coaching Fundamentals

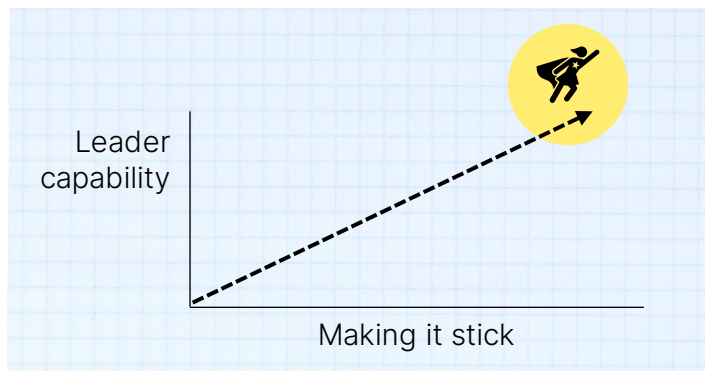
Drive results through your change superheroes: The Coaches



WHY OUR PROGRAM?

Most organizations introduce an average of 300 changes every year, many of them marginally adopted.

If you want your changes to stick, invest in building leader capability!



Gartner Research suggests that organizations that invest in leadership development programs see a 50% higher return on investment compared to those that do not.

Gartner

WHO IS THIS FOR?

First- and second-line leaders

WHAT'S THE PLAN?

We build leaders' skill and habit through our 16-chapter learning series. It covers the essentials needed to promote a mindset of continuous improvement, unleashing the potential of your leaders and their teams. Some major topics leaders will learn, practice, and apply into day-to-day life include:

- Build trust & lead change
- Spark self-discovery & critical thinking
- Diagnose and close skill gaps

HOW WE'RE DIFFERENT

- Tailored to fit your organization's environment, culture, and business goals
- Focused on sustained results for targeted KPIs
- Led by seasoned e2G Master Coach with decades of experience
- Asynchronous learning: eLessons with demos, interactive quizzes, & gamification
- Synchronous learning: Fun and highly engaging group sessions
- In-person, virtual, or combination delivery
- Rich learning materials in English, French, & Spanish

WHAT OUR CLIENTS LOVED!

- Fostered an atmosphere of trust – no more “us and them”
- Instilled at every level the mindset that coaching is a positive, value-added activity
- Reduced the variance of leadership and coaching skill proficiency among leaders
- Equipped leaders with a comprehensive toolkit with methods and techniques to effectively lead and coach diverse personalities



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RESULTS. GUARANTEED.